

# Divine LIFT™ Instant Facelift Serum

Divine LIFT™ instant facelift serum is the most advanced cosmetic skin firming formula available in the world today.

Applied topically under makeup, it completely changes the texture of the skin, enhancing the natural firmness and tone you had years ago.

## HOW IT WORKS:

Divine LIFT™ penetrates the sub-dermal layers of the skin, instantly contracting the skin cells and drawing them closer together. It targets the areas of the skin which have lost elasticity, giving your skin a toned and lifted appearance - in just minutes!

Contains FDA/HEALTH CANADA approved, 100% safe ingredients, including powerful and effective collagen and peptides. Supports skin cell structure, thickness, and suppleness which diminish with age, resulting in wrinkles, age spots, dark circles, and saggy eyebrows.

Peptides, composed of amino acids, stimulate collagen production and help prevent the further breakdown of skin's existing collagen. Peptides also increase the synthesis of glycosaminoglycan, which acts as an antioxidant to repair skin and increases capillary growth to improve skin tone and effectively reduce the look of wrinkles.

Apply Divine LIFT™ topically under your makeup as part of your daily skincare routine to:

- \* Diminish the appearance of fine lines and wrinkles.
- \* Minimize the appearance of fine lines ("crow's feet") around the eyes.
- \* Erase the appearance of under eye dark circles and eye puffiness.
- \* Smooth lines around upper and lower lips.
- \* Shrink pores and smooth skin texture.
- \* Diminish the look of age-spots.
- \* "Lift" eyebrows for a more youthful appearance.

## DIRECTIONS FOR USE:

Please read & follow these directions to obtain maximum results.

### Step 1

Cleanse face thoroughly to remove all dirt, oil and makeup residue. Rinse with warm water and dry completely.

### Step 2

Shake bottle well before use. Pump 5-7 times to activate or until product dispenses freely out of the bottle. Dispense a small amount the size of a dime in the palm of your hand. Using the tip of your finger, apply a very thin layer to targeted areas with 1 or 2 gentle strokes. DO NOT RUB IN. Leave product a little damp on the skin and let dry for 2-3 minutes. (A fan may be used to speed up the drying process). Remain still and expressionless while drying. It is normal to feel a tingling sensation but this will diminish after several minutes.

## TIPS

Divine LIFT™ is designed to work under makeup or by itself. For best results, wait 10 minutes after applying serum before applying makeup and use a mineral or water-based makeup. Don't be afraid to experiment with Divine LIFT™. It may take a few applications before you master the technique of sculpting your own face.

### White residue

Using too much serum at one time may inhibit the product's effectiveness and may cause a chalky or white residue to appear. To remove, simply dampen a soft cloth or cotton swab with water and gently dab the area. Make sure to use less the next time.

If **skin pulling occurs**, it is usually due to applying the serum on skin that is too dry and/or an uneven application of the product. To correct, gently dab the edges of the area with a damp cotton swab to blend or add a bit more serum to the edges and blend it in.

### Drying out

It is the nature of this serum to dry slightly when it is exposed to air. Avoid opening the bottle if possible as this may cause it to dry out. Keep the lid on at all times when not in use and avoid transferring product to another container.

### Bottle Pump Flow

After the initial 5-7 pumps to get started, Divine LIFT™ should pump easily out of the bottle. If you experience resistance, check the tip of the pump for any dry residue. Clear the tip with a safety pin or soak in warm water for a few minutes to loosen.

### Water Exposure or Perspiration

Divine LIFT™ is not recommended for use when participating in activities involving water or when excessive sweating can occur.

### Sunscreen

A mineral based sunscreen is recommended to apply over Divine LIFT™.

## FAQ

### How long does Divine LIFT™ last?

Test studies have shown an average of 8 - 12 hours, depending on the skin type.

### Is Divine LIFT™ FDA/HEALTH CANADA approved?

All ingredients in Divine LIFT™ are FDA & HEALTH CANADA approved and are very safe to use.

### Can Divine LIFT™ be used with makeup?

Yes, Divine LIFT™ is designed to work under makeup or by itself. For best results, wait 10 minutes after applying serum and use mineral or water-based makeup.

### Can I use a moisturizer after I apply Divine LIFT™?

Yes, you can apply an oil free moisturizer after the serum has completely dried (10 minutes).

### Why is there a white residue after I apply Divine LIFT™?

This simply means that you applied too much serum. Use a water dampened pad or cloth to gently wipe off the excess and remember to use less the next time.

### Can someone with allergies or sensitive skin still use Divine LIFT™?

Yes, Divine LIFT™ is 100% hypoallergenic and is designed to work with even the most sensitive skin types.

### How long will a bottle of Divine LIFT™ last?

A 30 mL (1 Fl.Oz.) bottle of Divine LIFT™ should last 30 days if applied daily to the entire face. If you are using as a spot wrinkle reducer to targeted areas, it can last up to 90 days.

### How do I remove Divine LIFT™?

Simply remove with water or by gently wiping the area with a water-dampened cotton pad or cloth.

### What should I do if the serum does not flow smoothly out of the pump?

The Divine LIFT™ bottle features an airless pump to ensure product freshness. Sometimes a bit of serum dries up and blocks the dispenser. To unblock, twist off the pump dispenser and place it in hot water for a few minutes. This will loosen up any serum that has dried up inside. Dry the pump with a cotton cloth and replace it back on the bottle. Shake the bottle and pump the dispenser to remove the excess air until the serum flows easily.

### How should I store Divine LIFT™?

Divine LIFT™ should be stored at room temperature and kept away from excessive heat or cold.

## Ingredients:

Aqua, Sodium Silicate, Magnesium Aluminum Silicate, Propylene Glycol, Cellulose Gum, Collagen, Phenoxyethanol, Ethylhexylglycerin, Palmitoyl Tetrapeptides-7, Glycerin, Butylene Glycol, Carbomer, Polysorbate 20.

## CAUTION:

For external use only. Avoid contact with eyes. If contact should occur, flush with cold water. Do not apply on broken skin. If irritation should occur, discontinue use.

## DIVINE PRODUCTS

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